



**IT WORKS**

Technology Solutions

## 10 Advantages of Bespoke Software

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Not sure about whether to invest in bespoke software for your business? Here are ten good reasons to invest in a system tailored to your exact business needs:

1. ***IT works the way you work*** - good bespoke software is designed to support your preferred way of working so you don't have to change the way you work just to keep your software happy!
2. ***Your staff will find it easier to use*** - because it works the way you work staff will be familiar with the processes and therefore the structure of the software will be more familiar too. This means the learning curve will be shorter, staff adoption will be quicker and ultimately fewer mistakes will be made.
3. ***Only has the features you need*** - in most packaged software 90% of users only use 10% of the full feature set - why burden yourself and your staff with the complexity of unnecessary bells and whistles.
4. ***Includes functionality specific to your line of business*** - allowing you to optimise the efficiency and effectiveness of key business processes in a way that packaged software simply can't.
5. ***Can be easily customised to integrate with your other business software*** - ensuring that your processes are fully joined up.
6. ***Provides better management insight*** - tailored reports specific to your business can help you to analyse performance, gain better insight and plan for continuous improvement.
7. ***Gives you a competitive edge*** - you have it - your competitors don't meaning you can do things better and more cost effectively than they can.
8. ***Adds value to your business*** - as well as improving efficiency, increasing sales and lowering operating costs, well designed bespoke software is a valuable asset that increases the resale value of your business .
9. ***You are in charge of development*** - you're not relying on Microsoft to launch the next version of their mega-software package and hoping it contains the features you need but instead working with your developer to improve functionality, add new features and accommodate the needs of your growing business.
10. ***You'll get better support*** - not just from a part-trained, part-time call centre operative operating in another time zone, but from an actual developer who has invested time and effort in making the software the best it could be.



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2 George Square  
Dunfermline  
Fife, KY11 8QF

T: [01383 749 966](tel:01383749966)

E: [enquiries@itworks.co.uk](mailto:enquiries@itworks.co.uk)